



## **'Before and Beyond' Event**

**How your business can realise the long term benefits of the London 2012 Games**

**30th January 2008, 4.30pm – 7.30pm**

**Somerset County Cricket Club, Taunton, Somerset, TA1 1JT**

The London 2012 Games is more than just a four week event – it will place the UK firmly on the world stage and offer a once in a lifetime opportunity for businesses across the South West in a range of sectors including food and drink, hospitality, service and creative industries.

Business Link, in partnership with Bournemouth University, Dorset and New Forest Tourism, CompeteFor and Team West of England is hosting a free of charge evening event to demonstrate how your business can prepare to capitalise on the opportunities of the London Games for what could be an unparalleled opportunity for profit and growth.



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Somerset County Cricket Club, Taunton, Somerset, TA1 1JT

## Booking Form



Please complete the booking form below and send it to:

Events Co-ordinator, Business Link,  
Leigh Court Business Centre, Bristol, BS8 3RA

Or fax it to 0845 080 0733 or email [events@businesslinksw.co.uk](mailto:events@businesslinksw.co.uk)

For further event booking information telephone 0845 0707 747

Title: Mr/Mrs/Miss/Ms Job Title: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Nature of Business: \_\_\_\_\_ Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_ Town/City: \_\_\_\_\_

Postcode: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web: \_\_\_\_\_

Mobile: \_\_\_\_\_ No of employees: \_\_\_\_\_

Date business established: \_\_\_\_\_

Please specify any requirements I may need to be aware of to ensure your event is as comfortable as possible: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Places are limited therefore we recommend that you book your place as soon as possible. You will receive a confirmation letter once you have booked onto this free event and will need to bring this along with you to the event.

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We may contact you to inform you of our services and events that we think will be of interest to you. If you do not wish to receive marketing communications from us, please tick here

If you do not wish for us to pass your details onto our partners with similar objectives to our own, please tick here

'In Partnership'

